



YOUTH COUNCIL COMMITTEE AGENDA

Tuesday, December 6, 2011

Afternoon Session 1:30 p.m. - 3:30 p.m.

**work2future Youth Training Center
2072 Lucretia Avenue
San Jose, CA 95122
408-794-1234
www.work2future.biz**

**Denise Boland, Committee Chair
Sandra Murillo, Committee Vice Chair
Angela Cipperly, Committee Secretary
Debbie Bybee, Committee Staff**

The City of San Jose is committed to open and honest government and strives to consistently meet the community's expectations by providing excellent service, in a positive and timely manner, and in the full view of the public. For additional information, please view:

http://www.sanjoseca.gov/clerk/cp_manual/CPM_0_15.pdf

For questions regarding this agenda, please call Debbie Bybee at (408) 794-1230. To request an accommodation under the Americans with Disabilities Act to participate in this public meeting/event, please call the Disability Program Navigator at 408 794-1236 or 408 294-9337 (TTY) at least (3) three business days before the meeting/event.

NOTICE TO THE PUBLIC

Good afternoon, my name is **Denise Boland** and in my capacity as Chair of the Youth Council I would like to welcome you to this Youth Council Committee meeting of December 6, 2011.

Members of the public who wish to address the Committee will need to first identify themselves and state their addresses for our records. Please complete a blue Comment Card located near the door, prior to making comments, and hand to any work2future staff member.

The procedure for this meeting is as follows:

- The Chair will read the opening remarks.
- work2future staff and/or Committee Members may present recommendations for an item on the agenda.
- work2future staff and/or Committee Members will also present informational items as listed.
- Committee Members may ask questions of work2future Staff and other Committee Members.
- The Committee may take action on an agenda item.
- Copies of the agenda have been placed on the table near the door for your convenience.
- work2future Committee members may only discuss items listed on the Agenda pursuant to the "Brown Act."
- Members of the public wishing to make a comment will then be given one (1) minute each to comment.

YOUTH COUNCIL COMMITTEE AGENDA

December 6, 2011

1:30 p.m. - 3:30 p.m.

ORDER OF BUSINESS

I. QUORUM VERIFICATION

II. OPENING REMARKS

III. CONSENT ITEMS {Action} 5 min

Recommendations:

- (a) Accept the September Labor Market Information Report of October 21, 2011.
- (b) Accept the Grant Report of November 19, 2011.

IV. AGENDA ITEMS

A. Old Business

- 1. **Approval of Minutes from the September 27, 2011 Youth Council Committee Meeting** {Action} 5 min
Denise Boland, Youth Council Committee Chair

B. New Business

- 1. **Approval of Proposed Dates for 2012 Youth Council Committee Meetings** {Action} 5 min
Denise Boland, Youth Council Committee Chair
- 2. **Youth Program Spending Plan** {Action} 15 min
Chris Donnelly, Assistant Director
Approval of Youth savings spending plan for FY 2011-2012.
- 3. **Youth Services RFP/RFQ Update** {Discussion} 20 min
Chris Donnelly, Assistant Director
A discussion will be held regarding the Youth Program RFP/RFQ for new Youth Services contractors.
- 4. **2011-2012 work2future Youth Programs** {Discussion} 50 min
Chris Donnelly, Assistant Director
Workforce Institute, San Jose Conservation Corps, Center for Training and Careers, and work2future's Green Cadre will provide an overview of their youth programs and services.

5. **Legislative Update** {Discussion} 10 min
Chris Donnelly, Assistant Director
An update will be provided on workforce investment-related legislation.

C. **Set Items for Next Agenda** 5 min

D. **Announcements** 5 min

E. **Next Meeting**
Pending approval of the Youth Council Committee, the next meeting is scheduled to take place at the work2future Youth Training Center at 2072 Lucretia Avenue, San Jose, 95122, on **Tuesday, March 6, 2012** at 1:30 p.m.

V. PUBLIC COMMENT

VI. ADJOURNMENT

All public records relating to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the legislative body will be available for public inspection at the work2future Youth Training Center, 2072 Lucretia Avenue, San Jose, California at the same time that the public records are distributed or made available to the legislative body

**CITY OF SAN JOSE CODE OF CONDUCT FOR PUBLIC MEETINGS IN
THE COUNCIL CHAMBERS AND COMMITTEE ROOMS**

The Code of Conduct is intended to promote open meetings that welcome debate of public policy issues being discussed by the City Council, Redevelopment Agency Board, their Committees, and City Boards and Commissions in an atmosphere of fairness, courtesy, and respect for differing points of view.

1. Public Meeting Decorum:

- a) Persons in the audience will refrain from behavior which will disrupt the public meeting. This will include making loud noises, clapping, shouting, booing, hissing or engaging in any other activity in a manner that disturbs, disrupts or impedes the orderly conduct of the meeting.
- b) Persons in the audience will refrain from creating, provoking or participating in any type of disturbance involving unwelcome physical contact.
- c) Persons in the audience will refrain from using cellular phones and/or pagers while the meeting is in session.
- d) Appropriate attire, including shoes and shirts are required in the Council Chambers and Committee Rooms at all times.
- e) Persons in the audience will not place their feet on the seats in front of them.
- f) No food, drink (other than bottled water with a cap), or chewing gum will be allowed in the Council Chambers and Committee Rooms, except as otherwise pre-approved by City staff.
- g) All persons entering the Council Chambers and Committee Rooms, including their bags, purses, briefcases and similar belongings, may be subject to search for weapons and other dangerous materials.

2. Signs, Objects or Symbolic Material:

- a) Objects and symbolic materials, such as signs or banners, will be allowed in the Council Chambers and Committee Rooms, with the following restrictions:
 - No objects will be larger than 2 feet by 3 feet.
 - No sticks, posts, poles or other such items will be attached to the signs or other symbolic materials.
 - The items cannot create a building maintenance problem or a fire or safety hazard.
- b) Persons with objects and symbolic materials such as signs must remain seated when displaying them and must not raise the items above shoulder level, obstruct the view or passage of other attendees, or otherwise disturb the business of the meeting.
- c) Objects that are deemed a threat to persons at the meeting or the facility infrastructure are not allowed. City staff is authorized to remove items and/or individuals from the Council Chambers and Committee Rooms if a threat exists or is perceived to exist. Prohibited items include, but are not limited to: firearms (including replicas and antiques), toy guns, explosive material, and ammunition; knives and other edged weapons; illegal drugs and drug paraphernalia; laser pointers, scissors, razors, scalpels, box cutting knives, and other cutting tools; letter openers, corkscrews, can openers with points, knitting needles, and hooks; hairspray, pepper spray, and aerosol containers; tools; glass containers; and large backpacks and suitcases that contain items unrelated to the meeting.

**CITY OF SAN JOSE CODE OF CONDUCT FOR PUBLIC MEETINGS IN
THE COUNCIL CHAMBERS AND COMMITTEE ROOMS (CONT'D)**

3. Addressing the Council, Redevelopment Agency Board, Committee, Board or Commission:

- a) Persons wishing to speak on an agenda item or during open forum are requested to complete a speaker card and submit the card to the City Clerk or other administrative staff at the meeting.
- b) Meeting attendees are usually given two (2) minutes to speak on any agenda item and/or during open forum; the time limit is in the discretion of the Chair of the meeting and may be limited when appropriate. Applicants and appellants in land use matters are usually given more time to speak.
- c) Speakers should discuss topics related to City business on the agenda, unless they are speaking during open forum.
- d) Speakers' comments should be addressed to the full body. Requests to engage the Mayor, Council Members, Board Members, Commissioners or Staff in conversation will not be honored. Abusive language is inappropriate.
- e) Speakers will not bring to the podium any items other than a prepared written statement, writing materials, or objects that have been inspected by security staff.
- f) If an individual wishes to submit written information, he or she may give it to the City Clerk or other administrative staff at the meeting.
- g) Speakers and any other members of the public will not approach the dais at any time without prior consent from the Chair of the meeting.

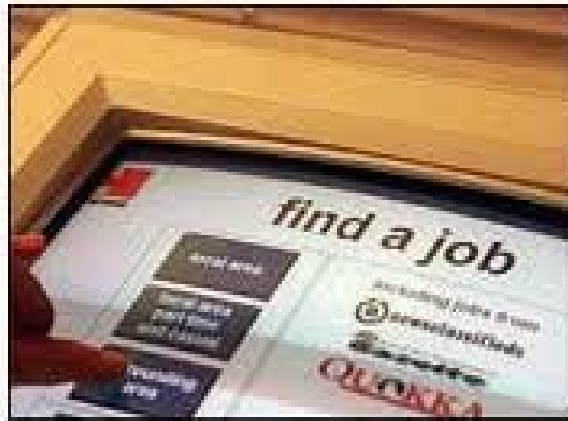
Failure to comply with this Code of Conduct which will disturb, disrupt or impede the orderly conduct of the meeting may result in removal from the meeting and/or possible arrest.

III

Consent Items

- (a) Accept the September Labor market Information Report of October 21, 2011.
- (b) Accept the Grant Report of November 19, 2011.

[Action]



THE ECONOMIC SITUATION

The Changing Labor Market

October 2011

THE ECONOMIC SITUATION

October 2011

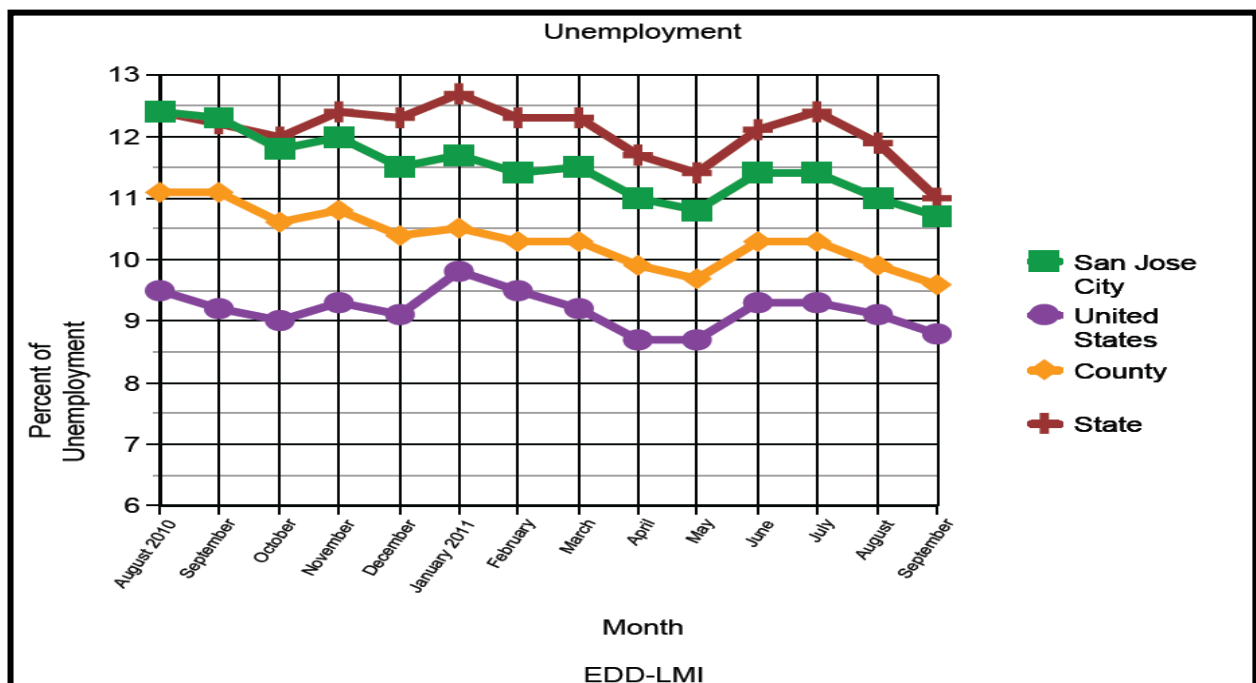
The Changing Labor Market

SAN JOSE-SUNNYVALE-SANTA CLARA METROPOLITAN STATISTICAL AREA (MSA)

The unemployment rate in the San Jose-Sunnyvale-Santa Clara MSA was 9.6 percent in September 2011, down from a revised 10.0 percent in August 2011, and below the year-ago estimate of 11.0 percent. . year-ago estimate of 11.0

Between September 2010 and September 2011, industry employment in the San Jose-Sunnyvale-Santa Clara MSA, which also includes San Benito County, rose by 26,800 jobs, or 3.1 percent.

- Private educational and health services expanded by 7,100 jobs over the year. Private health care and social assistance added 4,400 jobs, while private schools gained 2,700 jobs.
- Professional and business services (up 6,900 jobs) and manufacturing (up 6,400 jobs) each continued to post year-over job gains.
- Information; construction; and trade, transportation, and utilities each grew from last September, up by 4,000 jobs, 2,900 jobs, and 1,600 jobs, respectively.
- Leisure and hospitality, on the other hand, fell by a net 1,400 jobs. The loss in food services and drinking places (down 1,800 jobs) more than offset slight increases in accommodations (up 300 jobs) and arts, entertainment, and recreation (up 100 jobs).



Tech Study Community
Forum

Silicon Valley workers these days have to bring a lot more than their technical skills to the job, according to San Jose Economic Development Director Kim Walesh.

"They have to be more flexible and be able to thrive in a VUCA world characterized by Volatility, Uncertainty, Complexity and Ambiguity," she told the Silicon Valley In Transition community forum on September 29.

"That is our world" and the key question is "who is going to adapt and who can't adapt," Walesh said.

The need for increased workforce flexibility is one of the key findings of the Silicon Valley in Transition tech workforce and economic development study. Tech employers are increasingly looking for workers who are flexible learners who are willing to take on new and increasingly complex projects.

Posted by [LJackson](#) in [Tech Workforce Issues](#) on October 10, 2011

Check out the study at:

http://www.work2future.biz/content/labor-market-information_research-studies-and-reports/

Tech Resumes 2.0: An Employer Perspective

Introduction

As part of the regional workforce study on Silicon Valley's technology community, the research team completed in-person (February 27th, 13 participants) and online (May 3rd through 17th, 14 participants) resume panel interviews with 27 hiring specialists, recruiters and managers from separate Silicon Valley technology companies. The purpose of the interviews were;

1. To better understand how technology employers recruit and evaluate talent.
2. To determine what technology employers are looking for when considering applicants and how they prioritize different factors within the hiring process.
3. To identify and prioritize the key components of a resume.
4. To evaluate resumes in four technology occupations to better understand the key components of a successful resume.
5. To help specific job seekers improve their marketability with tech companies and provide insights for regional workforce board career advisors who work with dislocated job seekers.

The findings from these interviews were organized into three sections, the first section describes what every job seeker should know about Silicon Valley's technology employers. The second section describes some of the key differences between technology employers that job seekers should be aware of as they look for employment and the third and final section describes more detailed information on four occupations (software engineers, project managers, quality assurance or QA engineers and field applications engineers or FAE's) and ten redacted resumes that were evaluated as part of the interviews.

Go to: http://www.work2future.biz/images/techstudy_resume_03.pdf

Most demanded Skills for Application Software Engineers: Java, SQL, .NET, Linux, XML, Perl, CSS, ASP.NET, Unix, and Ruby



Recession A Tougher Hit For The Middle-Aged

by YUKI NOGUCHI



Chris Hondros/Getty Images

Job seekers participate in a career counseling session targeted to an over-50 demographic in the Harlem neighborhood of New York. Human resources professionals say there are fewer leadership positions available, so it may take middle-aged workers longer to find a good job.

September 28, 2011

text size A A A

Joblessness can be particularly tough for those in middle age. The recession hit this age group hard, and they aren't getting rehired as quickly during the sluggish recovery.

Middle-aged workers face more financial demands than other age groups and are too young to retire, yet they also don't have as much time to work their way up again from the bottom rung like younger workers.

For this very informative article go to <http://www.npr.org/2011/09/28/140847054/recession-a-tougher-hit-for-the-middle-aged?>

Report: Bay Area cost of living up 18 percent since 2008

By Matt O'Brien
Contra Costa Times

Posted: 10/04/2011 12:01:00 AM PDT

Updated: 10/04/2011 05:10:55 AM PDT

By one measure, the cost of living for Bay Area families soared 18 percent since the onset of the recession in 2008.

As wages remained stagnant and more residents lost their jobs, the price of rental housing, transportation, child care and other basic needs kept rising, according to an Oakland-based national research group that wants California to overhaul how it measures the economic well-being of its residents.

"The income and expense gap just keeps growing. The ability to meet your basic needs is becoming further and further out of reach," said Jenny Chung Mejia of the Insight Center for Community Economic Development.

For decades, the federal government has relied on just one element of a person's life to figure out which American families were poor: How much income a family made before taxes, and how that compared to the cost of food.

Groups on both sides of the political aisle increasingly are criticizing that poverty threshold as an inadequate measurement that fails to take account of regional price differences and other factors.

Some are offering alternatives, and the U.S. Census Bureau will reveal its own "supplemental" poverty estimates this month based on benefits and expenses not included in the traditional computation.

Census survey data released last month revealed that a record 11 percent of Bay Area residents and 16 percent of Californians are living in poverty, but

the meaning of poverty -- and how to

combat it -- have become politically charged topics with few easy answers.

A family of four is poor if they make less than \$22,133 a year according to the federal poverty line, a measurement developed decades ago, updated annually and used to determine who is eligible for economic assistance.

Liberal groups tend to think that threshold underestimates the number of struggling families who need help. Some conservative groups say it overestimates the poor population.

Organizations

such as Insight argue that the federal threshold is an outdated measurement that fails to take account of local costs. They point out that a family would need much more than \$22,000 a year to make ends meet in the Bay Area.

NEWS FLASH

NEW SEPTEMBER 2011 JOBS DATA:

SOURCE: OFFICE OF GOVERNOR, STATE OF CALIFORNIA

- BETWEEN SEPTEMBER 2010 AND SEPTEMBER 2011, TEXAS CREATED 248,500 NEW JOBS.
- BETWEEN SEPTEMBER 2010 AND SEPTEMBER 2011, CALIFORNIA CREATED 250,700 NEW JOBS. (MORE THAN ANY OTHER STATE IN THE NATION).

TOP 5 STATES:

CALIFORNIA: 250,700

TEXAS: 248,500

NEW YORK: 98,100

FLORIDA: 93,500

ARIZONA: 57,700

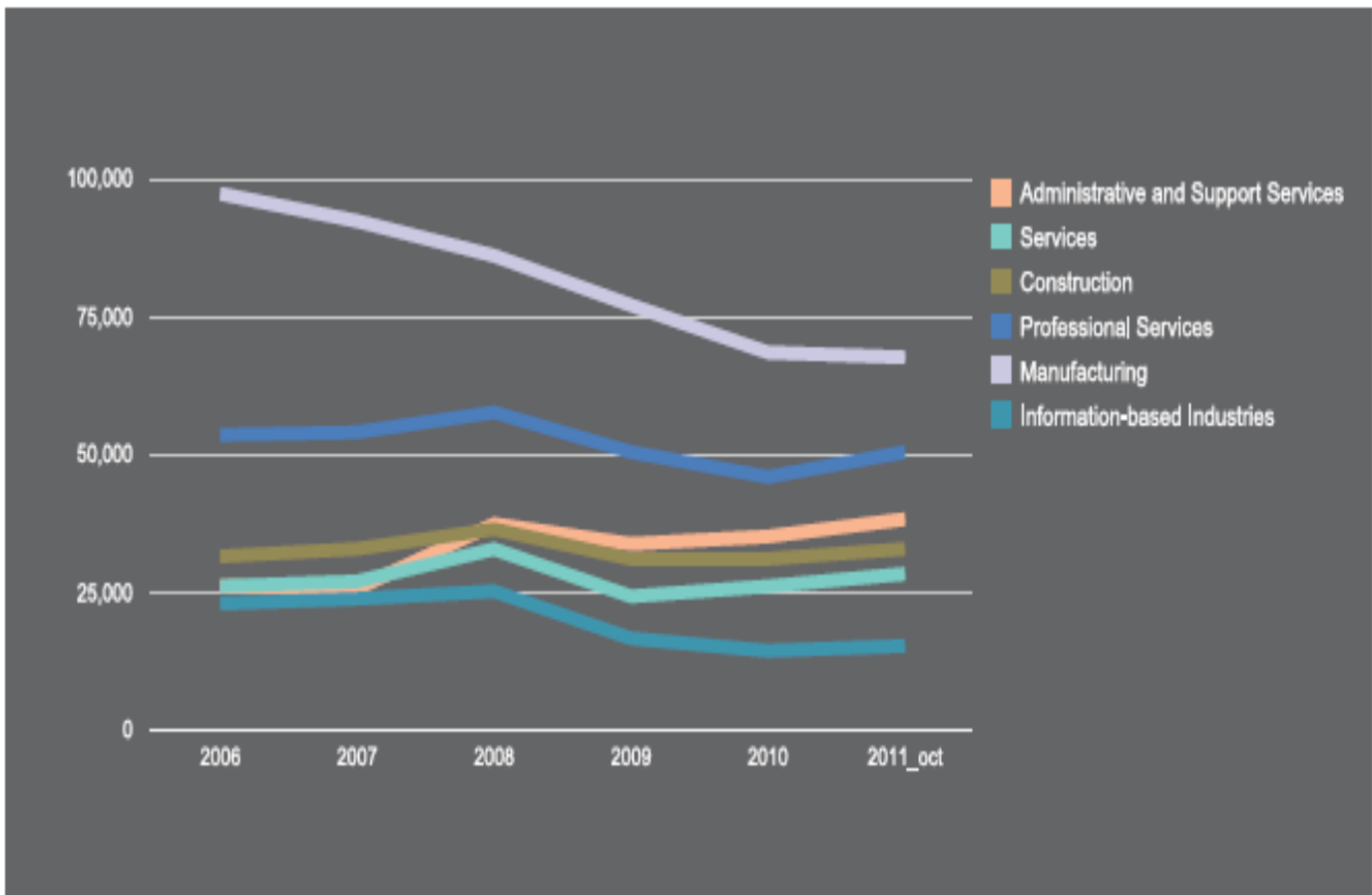
CALIFORNIA BY THE NUMBERS:

- SINCE THE BEGINNING OF THE 2011, CALIFORNIA HAS ADDED ALMOST 140,000 NEW JOBS IN THE LAST YEAR, (SEPT. 2010 – SEPT. 2011)
- CALIFORNIA HAS ADDED 250,700 NEW JOBS, AN INCREASE OF 1.8 PERCENT – SIGNIFICANTLY OUTPACING THE NATIONAL AVERAGE.
- IN THE LAST YEAR, CALIFORNIA ADDED MORE JOBS THAN ANY OTHER STATE IN THE NATION.
- CALIFORNIA HAS MORE HIGH TECH JOBS THAN ANY OTHER STATE WITH ALMOST 1 MILLION PEOPLE EMPLOYED IN HIGH TECH JOBS. THE NEXT CLOSEST STATES ARE TEXAS WITH 492,000 (LESS THAN HALF) AND NEW YORK WITH 312,000.
- CALIFORNIA HAS THE HIGHEST NUMBER OF CLEANTECH JOBS IN THE U.S. WITH OVER 318,000 CALIFORNIANS EMPLOYED IN HIGH PAYING CLEANTECH JOBS, A WORKFORCE SECOND ONLY TO HIGH-TECH.
- CALIFORNIA IS THE NO.1 STATE FOR VENTURE CAPITAL (VC). CALIFORNIA RECEIVES FOUR TIMES MORE VENTURE CAPITAL THAN THE NATIONAL AVERAGE.
- CALIFORNIA IS THE NO. 1 STATE FOR ATTRACTING FOREIGN DIRECT INVESTMENT.
- CALIFORNIA IS THE NO. 1 STATE IN FOR AGRICULTURE REVENUES, WITH \$34.8 BILLION IN REVENUE REPRESENTING 12.3 PERCENT OF THE U.S. TOTAL.
- CALIFORNIA'S 3.5 MILLION SMALL BUSINESSES REPRESENT THE LARGEST NETWORK OF SMALL EMPLOYERS OF ANY STATE. CALIFORNIA'S SMALL BUSINESSES ACCOUNT FOR 99.2% OF THE STATE'S EMPLOYERS AND 52.1% OF ITS PRIVATE-SECTOR EMPLOYMENT.
- CALIFORNIA IS HOME TO 53 OF THE U.S. FORTUNE 500 COMPANIES.

San Jose Economic Snapshots

Brought to you by www.econovue.com

Growth in Employment in San Jose/Silicon Valley, Past 5 Years



Click (1) Checkbox: To add/remove from the graph above, or (2) Sector 'link': To view the sector's trend for each city in the region.

<input type="checkbox"/>	Sector	2006	2007	2008	2009	2010	2011	Perc_Change
<input type="checkbox"/>	Administrative and Support Services	26,178	25,468	37,478	33,641	35,243	38,208	45.95%
<input type="checkbox"/>	Services	26,342	27,029	33,035	24,395	26,253	28,380	7.74%
<input type="checkbox"/>	Construction	31,506	32,775	36,605	30,924	31,144	33,099	5.06%
<input type="checkbox"/>	Legal Services	5,757	5,774	6,061	5,792	5,302	5,934	3.07%
<input type="checkbox"/>	Arts, Entertainment, Recreation, Fitness	10,006	10,460	10,501	8,374	8,814	9,980	-0.26%
<input type="checkbox"/>	Health Care	40,180	40,205	43,111	43,222	34,416	38,841	-3.33%

RECENT EVENTS

Nov. 17 - BusinessOwnerSpace bimonthly meeting

Nov. 26 - Small Business Saturday. This national campaign

(<http://www.facebook.com/SmallBusinessSaturday>)

aims to encourage consumers to support small businesses in their own community on one of the biggest shopping weekends of the year. The objectives align closely with the Shop San Jose Initiative. The City of San Jose Council will proclaim Nov. 26 as Small Business Saturday at a ceremony in Council Chambers on Nov. 8 at 1:30.

Honor a Hero, Hire a Vet Resource & Job Fair

work²future
opportunity • jobs • success

work2future is pleased to invite you to the Honor a Hero, Hire a Vet Job and Resource Fair on November 3rd from 10am to 3pm at the San Jose Airport Garden Hilton. Be sure to bring copies of your resumes and dress for success. For more information on this exciting event, please click the link below.

[Click Here for the Event Flyer](#)

Please note that you do not need to be a Veteran to attend this event.

Please visit our website at www.work2future.biz.



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Shop San Jose

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Shop San Jose

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Welcome to the Business Site for the Shop San Jose Initiative!

The City of San Jose invites you to join the ranks of businesses gearing up to take advantage of the City's new initiative to encourage San Jose residents and businesses to purchase their goods and services in their own community. The Shop San Jose Initiative will educate consumers and companies about the range of great businesses and services available here in San Jose as well as how looking locally creates jobs here, takes less time, maintains the environment and helps support the cost of the public services.

Your company can benefit by capturing some of the increased local spending as the City reaches out to the over 300,000 families and 50,000 businesses in San Jose. With \$1.9 billion less being purchased locally than would be expected, your company's participation in the Shop San Jose Initiative could result in big results as consumers and businesses change their purchasing habits.

Shop San Jose Opt-in Email List

Getting Ready

In order for San Joseans to find out more about the opportunities available to them when the Shop San Jose Initiative is unveiled in fall 2011, the City needs the help and participation of San Jose businesses who are interested in leveraging this push. Initially your company can get involved in a couple of ways

- Connect with the City of San Jose regarding the Shop San Jose Initiative. You can [sign up](#) at the bottom of this page and we'll notify you as the project matures from this early development phase.
- Make sure that your company website is current and represents you well. If you don't have a website, consider the fact that many people now use the Internet to identify businesses and you may be missing valuable opportunities.
- Look at establishing a presence in the social media sphere. More and more people are making their purchasing decisions using the advice they get from their friends and colleagues and based on offers made on "daily deal sites" to which they subscribe.
- Check out www.BusinessOwnerSpace.com; the site offers a range of business information and can also connect with a host of business service partners who can help further your efforts.
- Maintain your relationship with local Chambers of Commerce or Business Associations. The City will be working with these organizations to find additional creative ways to connect San Jose residents and companies with San Jose businesses like yours.
- Follow the [Getting Started with Social Media](#) guide.

Next Steps

The main method that the City will be using to encourage consumers to find out more about the Shop San Jose Initiative will be using Social Media. The City has recruited several multi-national and local social media companies. Through the participation of these companies and others like them, the City will connect businesses interested in letting the public know about their offerings with consumers and companies interested in making a difference in their own communities through their purchasing choices.

The following are social media companies and organizations with which the City of San Jose is collaborating to help San Jose companies connect with San Jose consumers. A quick on-line search can provide you with other alternatives if you would prefer to identify other resources.

As with any business transaction, you should carefully evaluate if a company's offerings work well for your business before entering into any relationship. The City makes no warrantee about these groups or their products and will not be able to undertake any action to resolve complaints.



2011-2012 GRANTS REPORT

11/19/2011	Grants	Due Date	Award Date		<u>work2future</u>		
<u>Contact</u>	<u>Funding Source/Sponsor</u>	<u>Submitted</u>	<u>TBD</u>	<u>Name</u>	<u>Funding Request</u>	<u>Status</u>	<u>Lead/Partners</u>
PENDING							
1 Chris	Federal Earmark	2012	2012	Summer Youth Employment	\$ 400,000	Pending	work2future
2 Chris	Federal Earmark	2012	2012	Green Jobs Training Program	\$ 400,000	Pending	work2future
SUBMITTED							
3 Lawrence/Javier	EDD-25% DW Additional Assistance	10/5/2011	TBD	Cisco Systems Layoffs	\$3,000,000	Submitted	work2future
4 Javier	US Dept. of Labor	11/17/2011	TBD	H1B Project	\$5,000,000	Submitted	NOVA/work2future
5 Javier/Lawrence	EDD-25%	TBD	TBD	Additional Assistance Solyndra	\$2,000,000	Submitted	work2future
AWARDED							
6 Chris	EDD--25%	9/30/2010	6/1/2011	Additional Assistance Dislocated Workers	\$985,000	Awarded	work2future
7 BJ	Wells Fargo Bank	6/1/2010	6/1/2011	BOS	\$5,000	Awarded	work2future
8 Chris	EDD--25%	6/2/2010	7/1/2010	Additional Assistance Public Sector	\$975,000	Awarded	work2future
9 Chris	EDD	6/2/2010	7/1/2010	Additional Assistance NUMMI	\$970,000	Awarded	work2future
10 Chris	NEG	6/2/2010	7/1/2010	Emergency NUMMI	\$2,006,901	Awarded	work2future
NOT AWARDED							
11 Javier	EDD-DOL H1B Statewide Concept	9/9/2011	TBD	H1B Skills Accelerator Project	\$1,000,000	Not awarded	NOVA/work2future
12 Richard	USDOL-ETA	3/1/2011	6/1/2011	Civic Justice Corps Youth Juvenile Offenders	\$1,500,000	Not awarded	work2future
13 Lawrence	EDD	6/1/2010	8/1/2010	Green Innovations Challenge	\$4,000,000	Not awarded	work2future
14 Javier	US Dept of HHS	8/5/2010	12/1/2010	Health Opportunity Grant TANF (5 Yrs)	\$1,400,000	Not awarded	work2future/NOVA
15 Chris	*Federal Earmark/Senator	11/1/2010	2010	Green Jobs Training	\$450,000	Not awarded	work2future
16 Jeff	*Federal Earmark/Senator Boxer	2010	2011	Green HC Training Program	\$400,000	Not awarded	work2future
17 Jeff/Scott	EDA (e-ric)	9/1/2010	12/1/2010	Energy Efficiency Training	\$2,500,000	Not awarded	CSJ-SF-CET

IV (A) (1)

Meeting Minutes

[Action]

**DRAFT YOUTH COUNCIL COMMITTEE
MINUTES
Tuesday, September 27, 2011
CTO: 1:45 p.m.**

I. QUORUM VERIFICATION

Members in attendance: Denise Boland, Philip George, Robert Hennessy, Van Le, Kathryn Thompson, Bryan Vanhuystee and Cpt. Toby Wong.

Absent: Glenn Ledet, David Matuszak, Sandra Murillo, David Torres, and Erin Wright.

II. OPENING REMARKS

Committee Chair Bryan Vanhuystee opened the meeting with Opening Remarks.

III. CONSENT ITEMS

Upon motion by committee member Denise Boland, seconded by Cpt. Toby Wong, the consent items below were accepted:

- (a) Accept the Grant Report of September 1, 2011.
- (b) Accept the July Labor Market Information Report of September 1, 2011.

IV. AGENDA ITEMS

A. Old Business

1. Approval of Minutes from the June 7, 2011 Meeting

Motion made to approve the Minutes of the Youth Council Committee meeting held on June 7, 2011.

Motion: Van Le

Second: Cpt. Toby Wong

The motion carried unanimously.

B. New Business

1. Tour of work2future Youth Training Center

Assistant Director Christopher Donnelly provided a tour of the work2future Youth Training Center to the Youth Council Committee (YCC) members present.

2. Introduction of New Staff

The Assistant Director introduced new staff: Debbie Bybee, who will be working with the YCC and youth services providers, and Greg Cajina, who will be working with the Green Cadre program. Both Debbie and Greg came from the City Manager's Strong Neighborhoods program.

3. Next Generation Bay Area Committee

Kathryn Thompson with IBEW-NECA's Labor Management Cooperation Committee is a founder of the Next Generation Bay Area Committee, a group comprised of young people (ages 16-35) whose goal is to educate, mobilize, train and connect other young people to their community. Specifically, the committee provides spaces for young people to connect with each other, build bridges between social justice organizations, and support each other's work.

Next Generation Bay Area Committee members teach young people about immigration issues and the community impacts of state budget cuts, right-to-work, and state and national politics. In addition, members provide training in areas such as public speaking, money management, leadership, and event organizing. Their Facebook page is accessible at facebook.com/nextgenbayarea.

Kathryn Thompson has also joined work2future's Youth Council Committee.

4. Federal & work2future FY2011-2012 Budgets

The Assistant Director provided an update on the FY 2011-2012 budget. A Continuing Resolution was passed to fund the government until mid-November. If the "super committee" cannot come to an agreement by mid-November on \$1.2 Trillion in budget cuts over the next 10 years, there will likely be a 15% cut across every department.

The California Workforce Association is concerned about WIA reauthorization because when Congress looks at the budget, those programs that are not reauthorized could be cut substantially, impacting the entire workforce investment system.

The jobs bill the President is putting forward, Getting America Back to Work, may not get out of the Senate or House, which would impact work2future's ability to provide a summer employment program for youth. The money earned by the youth during the ARRA summer employment program went back into the local economy. The President is also looking at a program called Georgia Works, where unemployed individuals are placed into work experience programs and internships while collecting their unemployment checks. Currently, discussion is taking place regarding whether laws may be changed in California and other states to allow these types of programs.

SB 776 requires a specific percentage of funding to be allocated for training. Depending on how training is defined, the impact on work2future could be one-stop closures and lay-offs. Although SB 776 did not move forward, a similar bill has passed and awaits the Governor's signature. These bills are not favorable to work2future because they take away local control from WIBs to determine what types of training are most appropriate for their communities and how best to provide services to the local area. Currently, work2future spends its funding based on the re-employment needs of its clients.

Denise Boland asked about whether EDD is located at one of the new work2future locations. The Assistant Director explained that EDD had determined

they will not be collocated with work2future at its new sites. EDD requires that work2future make certain tenant improvements which would be cost prohibitive. EDD will still provide services at work2future facilities for 16 hours a week, and will also be looking for another office location.

Denise Boland asked whether work2future has received any additional money for the laid-off workers from Solyndra, as work2future may have youth clients whose families are affected by the layoffs. The Assistant Director explained that work2future had received \$985,000 in public sector grant funding to deal with public sector layoffs; if possible, some of that funding would be reallocated to serve Solyndra employees. work2future is hosting a job fair at the San Jose Convention Center on October 12, 2011 for NUMMI, Solyndra and Cisco employees.

5. Final Youth Program Contractors' Outcomes for PY 2011-2012

Staff recommends funding the Youth Services contractors at the same levels the YCC approved in June 2011. All three of work2future's Youth Services contractors – Workforce Institute, San Jose Conservation Corps, and Center for Training and Careers – met three out of three State level performance goals. Two contractors met our local level performance outcomes at 100% for all three measures. The Center for Training and Careers (CTC) met two out of the three local level measures. Overall, work2future met its Youth performance outcomes for this year.

Denise Boland asked whether there is a corrective action plan for CTC based on not meeting its goals. The Assistant Director explained that work2future is working with CTC to develop an informal corrective action plan.

6. Youth Services RFP Discussion

FY 2011-2012 is the fifth and final year of the current contract for youth providers. work2future is developing recommendations for the YCC's discussion on what the RFP should look like, some areas to target, and outcomes. The timeline involves hosting a Community Forum in October 2011; releasing an RFP in November; approval of vendors by the YCC in February 2012; approval of vendors by the Board in March; contract negotiations with new vendors April/May; and selected vendors starting to providing services on July 1, 2012.

Project Manager Richard Martinez provided a PowerPoint overview of the Youth Service Delivery Model. The focus is on Older Youth, 17-21, for occupational skills training, with outcomes of postsecondary education or direct job placement. Elements of the proposals to be evaluated will include leveraged partnerships and increased participation of employers to provide internships and other opportunities; in-kind or cash matches; the financial stability of the providers; and serving the underserved communities in the Local Workforce Investment Area.

7. Election of Youth Council Committee Chair and Vice Chair

Elections of Chair and Vice Chair were held.

Motion: Philip George – Nomination of Denise Boland for Chair.

Second: Van Le

Motion carried unanimously.

Motion: by Denise Boland – Nomination of Sandra Murillo for Vice Chair.

Second: Cpt. Toby Wong

Motion carried unanimously.

C. Set Items for Next Agenda

- More youth representation on the Youth Council Committee

D. Announcements

Kathryn Thompson announced that Steve Preminger will be teaching a budget class at the South Bay Labor Council that is tailored to youth, 3rd Thursday of October from 6:00-7:00 p.m.

Denise Boland announced that the United Way also provides services in credit counseling.

Committee Member Philip George announced that he brought brochures for the San Jose Job Corps program.

E. Next Meeting:

The next meeting of the YCC will be held on Tuesday, November 15, 2011, at 1:30 p.m. Meeting location will be at the work2future Youth Training Center, 2072 Lucretia Ave., San Jose, CA 95122. This meeting may be postponed to the end of November or early December.

IV. PUBLIC COMMENT – None

V. ADJOURNMENT

The meeting adjourned at 2:52 p.m.

IV (B) (1)

Approval of Proposed Dates for 2012 Youth Council Committee Meetings

[Action]



Memorandum

TO: work2future Youth Council
Committee

FROM: Denise Boland, Chair

SUBJECT: 2012 Schedule of Meetings

DATE: December 6, 2011

RECOMMENDATION

Approval of the Youth Council Committee meeting schedule for 2012.

BACKGROUND

work2future's Youth Council Committee meets on a quarterly basis. Below is the proposed schedule of meetings for the 2012 calendar year.

PROPOSED SCHEDULE

work2future's Youth Council Committee meetings are held on the 4th Tuesday of the month from 1:30 a.m. – 3:30 p.m.

- March 6, 2012**
- June 5, 2012 **
- September 25, 2012
- November 27, 2012

Approval of these dates for 2012 will allow Youth Council Committee members to finalize their commitments regarding next year's calendar.

** Due to required contractor and contract approvals, some meeting dates do not coincide with the 4th Tuesday of the month.

IV (B) (2)

Youth Program Spending Plan

[Action]



Memorandum

TO: work2future Youth Council Committee
FROM: Joy Salandanan
Supervising Accountant
SUBJECT: Spending Plan for Projected Youth Savings for 2011-2012
DATE: December 6, 2011

Approved

Date

RECOMMENDATION

Youth Council Committee approval of a spending plan for projected Youth savings of \$444,320 from Fiscal Year (FY) 2011-2012.

If approved, the Youth spending plan will be presented to the Finance Committee as an action item for its regular meeting on December 7, 2011. Further, if approved by the Finance Committee, the Youth spending plan will be presented as a consent item to the Board for its regular meeting on December 8, 2011.

BACKGROUND

On June 16, 2011, the Board approved the Proposed Program Operating Budget for FY 2011-2012 of \$10,246,947, broken down as follows:

- WIA allocation of \$9,707,877 representing a total allocation for the AD, DW and Youth funding streams;
- Projected carry-over from FY 2010-2011 of \$2,966,040;
- Proposed carry-over of \$1,456,182 to FY 2012-2013, representing 15% of the total WIA allocation (this amount decreases the total available funding set aside for operations for FY 2011 and 2012); and
- WIA Administrative Budget of \$970,788.

On September 14, 2011, the Board approved staff's proposal to allocate the additional savings of \$486,639 generated at year-end FY 2010-2011 to the Contingency Reserve account for FY 2012-2013, \$154,609 of which is from the Youth program. This amount increased the Contingency Reserve amount to \$1,942,821, with the Youth program representing \$659,456 or 33% of the Reserve account.

At the same time, based on work2future's approved Operating Budget and current expenditure level in FY 2011-2012, work2future is projecting an additional savings of \$832,693 at the end of June 2012, with the Youth program representing \$626,275 or 75% of that amount. The majority of these savings,

approximately \$500,000, is from the move/tenant improvement line budget that was set aside for the Parkmoor move. This put the Contingency Reserve account at the end of June 2012 at approximately 27% of the FY 2011-2012 formula funding allocation, with the Youth at 38%, AD at 22%, and DW at 25%.

Since the majority of the Youth allocation is subcontracted out and tied to performance, there is a probability that the projected carry over percentage of 38% may increase at the end of the year as in prior years. Thus, work2future is proposing to spend down approximately \$444,000 of the projected Reserve Account for FY 2012-2013 to reduce the Youth Contingency Reserve account from 38% to 25% of its allocation to align the Youth program Reserve Account with the Adult and Dislocated Worker Reserve, which is currently at 22% and 25% of its original allocation.

ANALYSIS

The following table shows the Proposed Spending Plan for \$444,000 under the Youth Program:

Spending Plan	Amount	Spending Plan
Increase in Funding to Providers	\$150,000	Additional \$793 for Supportive Services, Incentives and Stipends for each enrolled client
Work Experience Program	\$175,000	Funding for 35 youth participants for 15-20 week program; 2.0 College Interns to support program
Marketing/Youth Outreach	\$65,000	Staffing 3.0 College interns; Marketing Materials
Client-Related Services and Training Support	\$34,320	Additional assessments, on-line tools, supplies and tools for the clients and Youth Training Center
Green Cadre Program	\$20,000	Additional Supportive Services; Stipends; Incentives; Transportation and Uniforms for Green Cadre participants
Total Youth Program	\$444,320	

If approved, this proposed spending plan will allow work2future to provide a more intensive package of workforce services to its current youth, enroll 35 additional youth above the number currently anticipated to be served, and generate a more aggressive Youth program marketing/outreach campaign.

Joy Salandanan
Supervising Accountant, work2future

cc: Christopher Donnelly
Jeff Ruster

IV (B) (3)

Youth Services RFP/RFQ Update

[Discussion]

NEW YOUTH SERVICE MODEL

1. Current Model

- Meets performance goals with no negative monitoring issues
- Average cost per client of \$5,200
- work2future and WIA often unknown to clients or the public
- One service delivery option – Occupational Skills Training.

2. Drivers of Change

- Better use of work2future and contractor strengths
- Closer ties to business and employers are needed
- work2future needs more direct links to youth and contractors
- We need real-time responsiveness to the labor market and to how employers recruit and hire today
- Expected to provide additional options for youth

3. Building Blocks of the New System

- Has multiple service delivery options including
 - Occupational Skills Training
 - Career Pathways
 - Civic Engagement Corps
 - Job Search/Placement Only
- All training is cohort based except the Job Search/Placement Only option
 - This allows groups to be assembled in response to need
 - It leverages group peer support into the model
- All options will incorporate civic engagements that link youth to adults in a work environment
- Work readiness, employability, and interpersonal (soft) skills training will be enhanced.
- Linkages to business and employers are improved and employer involvement is mandated to be discernible and measurable

4. November 29, 2011 Community Forum

- 13 organizations attended, with a total of 17 attendees
- The service model presented was received favorably, with only minor suggestions offered to improve the flow of services and attachment of youth to the program
- Encouragement was offered by some participants (e.g., Dr. Porter, Superintendent of the Franklin-McKinley School District) to look at additional career pathway models to enhance the proposed service delivery model

5. Additional Information

- The new service model may include possible outsourcing of certain services provided by work2future's Green Cadre program
- The RFP and RFQ are anticipated to be released in January 2012, with recommendations to be presented to the Youth Council Committee on March 6, 2012 and to the Board on March 15, 2012
- Comments received at the Community Forum generally support the approach outlined above

IV (B) (4)

2011-2012 work2future Youth Programs

[Discussion]

IV (B) (5)

Legislative Update

[Discussion]

Senate Bill 698 Summary

This bill requires the Governor to establish, through the State Board, standards for certification of high-performance Local Workforce Investment Boards (LWIBs), in accordance with specified criteria. The bill also requires the Governor and the Legislature, in consultation with the State Board, to reserve specified federal discretionary funds to high-performance LWIBs. Additionally, it would require the State Board to establish a policy for the allocation of those funds.

The State Board is specifically required to:

- Certify a LWIB as high-performance.
 - Only certified high-performance LWIBs will be eligible to receive any portion of the money reserved for those boards
 - Only high-performance LWIBs will be eligible for any portion of the state's 15-percent discretionary funds.

- Establish a policy for the allocation of incentive moneys to high-performance LWIBs.
- Consult with representatives from LWIBs in initiating a stakeholder process to determine the appropriate metrics and standards for high-performance certification.
 - Standards shall be implemented before January 1, 2013.
 - The first LWIB high-performance certification shall occur before July 1, 2013.
 - Certification and re-certification shall occur at least once every two years.

Senate Bill 734 Summary

This bill requires Local Workforce Investment Boards (LWIBs) to spend a specified percentage of available federal funds for adults and dislocated workers on workforce training programs, consistent with federal law, as prescribed, and would allow the LWIBs to leverage specified funds to meet defined funding requirements.

SB 734 requires LWIBs to spend:

- An amount equal to (at least) 25 percent of available Title I Workforce Investment Act (WIA) funding for adults and dislocated workers on workforce training programs.
 - Begins PY 2012
 - Minimum may be met by spending 25 percent of the base formula funds on training, or by combining a portion of those base formula funds with specified leveraged funds

- An amount equal to (at least) 30 percent of available Title I WIA funding for adults and dislocated workers on workforce training programs.
 - Begins PY 2016
 - Minimum may be met by spending 25 percent of the base formula funds on training, or by combining a portion of those base formula funds with specified leveraged funds
 -

SB 734 defines eligible expenditures.

The bill further authorizes a credit of up to 10 percent for resources leveraged from public education, public or private resources from industry and joint labor management trusts used for training purposes.

The EDD will be required to calculate each LWIB's expenditures and provide that information to the LWIB within a specified timeframe.

Any LWIB that does not meet the specified expenditure levels will be required to submit a corrective action plan, with specified components.

The State Board has no role or responsibility defined in SB 734.

IV (C)
Set Items for Next Agenda

IV (D)
Announcements

IV (E)
Next Meeting

Pending approval of the Youth Council Committee, the meeting is scheduled to take place at the work2future Youth Training Center at 2072 Lucretia Avenue, San Jose, 95122, on Tuesday, **March 6, 2012** at 1:30 p.m.

V
Public Comment

VI
Adjournment