

## THE ECONOMIC SITUATION July 2013 SNAPSHOT

### Unemployment for July 2013

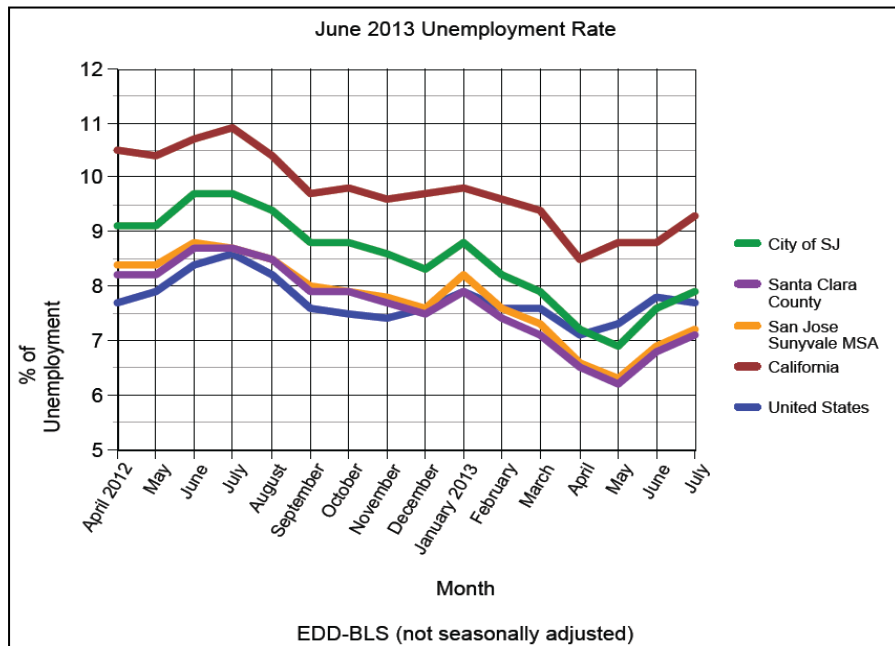
The unemployment rate in the San Jose-Sunnyvale-Santa Clara MSA was 7.2 percent in July 2013. This compares with an unadjusted unemployment rate of 9.3 percent for California and 7.7 percent for the nation during the same period. The unemployment rate was 7.9% for the City of San Jose.

Source EDD August 17, 2013

### MSA Stats

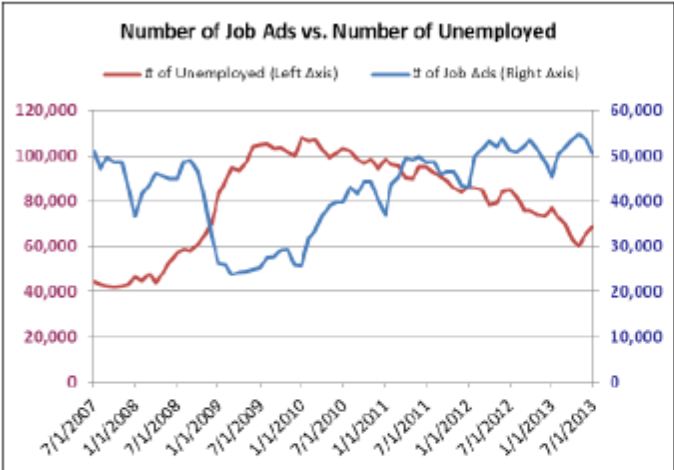
**Between July 2012 and July 2013**, industry employment in the San Jose-Sunnyvale-Santa Clara MSA, which also includes San Benito County, expanded by 26,200 jobs, or 2.9 percent.

- Private-sector nonfarm jobs grew by 3.3 percent from last year, with professional and business services (up 11,800 jobs) leading the way. At the detailed industry level, notable gains occurred within computer systems design (up 1,800 jobs) and employment services (up 900 jobs).
- Other major industries with substantial year-over job gains included: leisure and hospitality (up 4,300 jobs), construction (up 4,200 jobs), private educational and health services (up 3,200 jobs).
- In addition, trade, transportation, and utilities, as well as information, both expanded by at least 2,700 jobs from last year.
- On the down side, manufacturing reduced payrolls by 1,700 jobs. Durable goods manufacturing shed 1,100 jobs from last July, while nondurable goods lost 600 jobs.



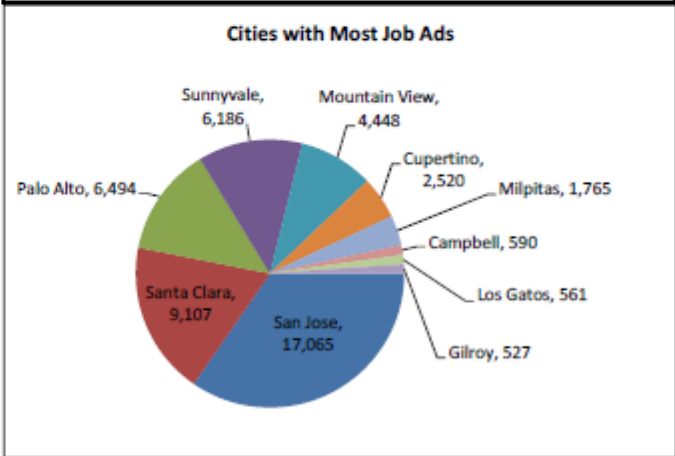
**In The News**

**Recent Job Ads for San Jose Sunnyvale Santa Clara MSA  
July 2013**



- Employers with Most Job Ads**
- Apple Inc. - 1640
  - Cisco - 1045
  - Hewlett-Packard Company - 822
  - Intel - 704
  - VMWare - 701
  - Google Inc. - 647
  - Amazon.com - 438
  - Nvidia Corporation - 396
  - Yahoo! Inc - 369
  - Robert Half International - 316

- Occupations with Most Job Ads**
- Software Developers, Applications - 6026
  - Marketing Managers - 2586
  - Web Developers - 1879
  - Software Developers, Systems Software - 1767
  - Network and Computer Systems Administrators - 1553
  - Software Quality Assurance Engineers and Testers - 1273
  - Computer Systems Analysts - 1155
  - Industrial Engineers - 1144
  - Information Technology Project Managers - 1128
  - Computer Systems Engineers/Architects - 1076



Sources: Employment Development Department, Labor Market Information Division; Help Wanted Online from The Conference Board and WANTED Technologies