

**SILICON VALLEY**  
WORKFORCE  
INVESTMENT  
NETWORK

---

**BOARD AGENDA**

**Thursday, June 15, 2006**

11:30 a.m. – 1:30 p.m.

San Jose One-Stop  
Mt. Hamilton Board Room  
1775 Story Road  
San Jose, CA 95122  
408.928.1300

[www.svwin.org](http://www.svwin.org)

**Derek Wise, SVWIN Chair**  
**Benny Boveda, Vice Chair**  
**Jeff Ruster, SVWIN Secretary**

**SILICON VALLEY WORKFORCE INVESTMENT BOARD MEMBERS**

<b>Name/Company</b>	<b>Executive</b>	<b>Finance</b>	<b>Operations</b>	<b>Youth</b>
<b>Amador, Rose</b> <i>Center for Training and Careers</i>			VC	
<b>Arterberry, Stan</b> <i>West Valley Mission College District</i>				M
<b>Boland, Denise</b> <i>Social Services Agency, County of Santa Clara</i>				
<b>Boveda, Benny</b> <i>Target</i>	VC			M
<b>Campbell, Terri</b> <i>IBM</i>				
<b>Campbell, Thaddeus</b> <i>Thaddeus Systems, Inc.</i>			M	
<b>Cristina, Barry</b> <i>Green Waste Recovery, Inc.</i>		M		
<b>Deraiche, Rick</b> <i>Employment Development Department</i>	M		C	
<b>DuCharme, Paul</b> <i>Cisco Systems</i>				
<b>Estill, Jack</b> <i>Appian Engineering, Inc.</i>		C		
<b>Falletta, Dr. Salvatore</b> <i>Leadersphere, Inc.</i>				
<b>Flynn, Joseph</b> <i>AuditSolutions, Inc.</i>		M	M	
<b>Friberg, Richard</b> <i>Grow Strategically</i>		M	M	
<b>Fukumoto, Brice</b> <i>American Airlines</i>				
<b>Gonzalez, Jose</b> <i>El Gallo Giro</i>				
<b>Hallett, Timothy</b> <i>Metropolitan Education District</i>		M		
<b>Jackson, Cheryl</b> <i>Santa Clara Valley Labor Center</i>				M
<b>Krutko, Leslye</b> <i>City of San Jose Housing Department</i>			M	
<b>Krutko, Paul</b> <i>City of San Jose Office of Economic Development</i>				
<b>LaForge, Sue</b> <i>National Council on Aging, Inc.</i>			M	
<b>Litman, Kathleen</b> <i>Technology Credit Union</i>		VC		

<b>Name/Company</b>	<b>Executive</b>	<b>Finance</b>	<b>Operations</b>	<b>Youth</b>
<b>Maddex, Rocky</b> <i>Rhino Security Services, Inc.</i>				
<b>Martinez, Richard</b> <i>San Jose Job Corps Center</i>	M			C
<b>Mills, Dennis</b> <i>Regional Medical Center of San Jose</i>			M	
<b>Miranda, Dan</b> <i>Landmark Protection, Inc.</i>				
<b>Moore, Brenda</b> <i>Macy's, Inc.</i>				M
<b>Novak, Dr. Mark</b> <i>San Jose State University</i>			M	
<b>Perez, Rachel</b> <i>Gavilan Community College</i>				
<b>Preminger, Steve</b> <i>Working Partnerships USA</i>	M		M	
<b>Ricossa, Katherine</b> <i>Kaiser Permanente</i>			M	
<b>Said, Rashad</b> <i>Career Advancement Solutions</i>	M		M	
<b>Sapien, Hermelinda</b> <i>Center for Employment Training</i>		M		
<b>Suchevits, Tom</b> <i>FedEx Freight</i>		M		
<b>Sweeney, Deborah</b> <i>State of California, Department of Rehabilitation</i>				
<b>Thornton, Dave</b> <i>YMCA of Santa Clara Valley</i>				M
<b>Torres, Alex</b> <i>Wells Fargo</i>				
<b>Valencia, Sigi</b> <i>The Simple Solution</i>				
<b>VanHuystee, Bryan</b> <i>Washington Mutual Bank</i>				
<b>Wise, Derek</b> <i>Global Netoptex</i>	C			

## **NOTICE TO THE PUBLIC**

Good morning, my name is Derek Wise and in my capacity as Chair of the Silicon Valley Workforce Investment Network I would like to welcome you to the Board meeting of June 15, 2006.

Members of the public who wish to address the Board should identify themselves and state their addresses for our records. You should complete a blue Comment Card located near the door, prior to making comments, and hand to any WIN staff member.

The procedure for this meeting is as follows:

- The Board Secretary will take roll; the Chair will read the opening remarks.
- Members of the public wishing to make a comment will then be given three (3) minutes each to comment.
- WIN staff and/or Board Members may present recommendations for an item on the agenda.
- Board members may ask questions of WIN Staff and other Board Members.
- The Board may take action on an agenda item.
- Copies of the agenda have been placed on the table near the door for your convenience.
- WIN Board members may only discuss items listed on the Agenda pursuant to the "Brown Act".

**SVWIN BOARD MEETING  
JUNE 15, 2006  
11:30 A.M. SESSION**

**ORDER OF BUSINESS**

**I. ROLL CALL**

**II. OPENING REMARKS**

**III. PUBLIC COMMENT**

**IV. ORDERS OF THE DAY**

**V. APPROVAL OF AGENDA**

**VI. APPROVAL OF MINUTES (4/20/06)**

**VII. CONSENT CALENDAR**

- a. Finance Committee Report
- b. Operations Committee Report
- c. Youth Council Committee Report

**VIII. A. AGENDA ITEMS**

1. **Strategic Marketing Plan** **{Action}**  
*Pat Davis, The Pat Davis Group*  
*Sabby Kaur, SVWIN Staff*  
Recommendation to approve SVWIN's new name and slogan resulting from marketing and branding efforts.
  
2. **Proposed Budget Fiscal Year 06-07 and Projected FY 05-06 Unattached Funds** **{Action}**  
*Jeff Ruster, SVWIN Executive Director*  
Recommendation to approve SVWIN's Proposed Budget for FY 06-07 and presentation of FY 05-06 projected unattached funds.
  
3. **Younger Youth Request for Proposal** **{Informational}**  
*Suzanne Wolf, SVWIN Manager*  
Information will be presented regarding outcomes of the Younger Youth Request for Proposal process.
  
4. **Career Pathways Program** **{Informational}**  
*Suzanne Wolf, SVWIN Manager*  
Information will be presented regarding the proposed Career Pathways Pilot Program.

