

SILICON VALLEY
WORKFORCE
INVESTMENT
NETWORK

BOARD AGENDA

Thursday, April 20, 2006

11:30 a.m. – 1:30 p.m.

San Jose One-Stop
Mt. Hamilton Board Room
1775 Story Road
San Jose, CA 95122
408.928.1300

www.svwin.org

Derek Wise, SVWIN Chair
Benny Boveda, Vice Chair
Jeff Ruster, SVWIN Secretary

SILICON VALLEY WORKFORCE INVESTMENT BOARD MEMBERS

Name/Company	Executive	Finance	Operations	Youth
Amador, Rose <i>Center for Training and Careers</i>			VC	
Arterberry, Stan <i>West Valley Mission College District</i>				M
Boland, Denise <i>Social Services Agency, County of Santa Clara</i>	M			C
Boveda, Benny <i>Target</i>	VC			M
Campbell, Terri <i>IBM</i>				
Campbell, Thaddeus <i>Thaddeus Systems, Inc.</i>			M	
Cristina, Barry <i>Green Waste Recovery, Inc.</i>		M		
Deraiche, Rick <i>Employment Development Department</i>	M		C	
DuCharme, Paul <i>Cisco Systems</i>				
Estill, Jack <i>Appian Engineering, Inc.</i>		C		
Falletta, Dr. Salvatore <i>Leadersphere, Inc.</i>				
Flynn, Joseph <i>AuditSolutions, Inc.</i>		M	M	
Friberg, Richard <i>Grow Strategically</i>		M	M	
Hallett, Timothy <i>Metropolitan Education District</i>		M		
Jackson, Cheryl <i>Santa Clara Valley Labor Center</i>				M
Krutko, Leslye <i>City of San Jose Housing Department</i>			M	
Krutko, Paul <i>City of San Jose Office of Economic Development</i>				
LaForge, Sue <i>National Council on Aging, Inc.</i>			M	
Litman, Kathleen <i>Technology Credit Union</i>		VC		
Maddex, Rocky <i>Rhino Security Services, Inc.</i>				

Name/Company	Executive	Finance	Operations	Youth
Martinez, Richard <i>San Jose Job CorpsCenter</i>				M
Mills, Dennis <i>Regional Medical Center of San Jose</i>			M	
Miranda, Dan <i>Landmark Protection, Inc.</i>				
Moore, Brenda <i>Macy's, Inc.</i>				M
Novak, Dr. Mark <i>San Jose State University</i>			M	
Perez, Rachel <i>Gavilan Community College</i>				
Preminger, Steve <i>Working Partnerships USA</i>	M		M	
Ricossa, Katherine <i>Kaiser Permanente</i>			M	
Said, Rashad <i>Career Advancement Solutions</i>	M		M	
Sapien, Hermelinda <i>Center for Employment Training</i>		M		
Suchevits, Tom <i>FedEx Freight</i>		M		
Sweeney, Deborah <i>State of California, Department of Rehabilitation</i>				
Thornton, Dave <i>YMCA of Santa Clara Valley</i>				M
Torres, Alex <i>Wells Fargo</i>				
Valencia, Sigi <i>The Simple Solution</i>				
VanHuystee, Bryan <i>Washington Mutual Bank</i>				
Wise, Derek <i>Global Netoptex</i>	C			

NOTICE TO THE PUBLIC

Good morning, my name is Derek Wise and in my capacity as Vice Chair of the Silicon Valley Workforce Investment Network I would like to welcome you to the Board meeting of April 20, 2006.

Members of the public who wish to address the Board should identify themselves and state their addresses for our records. You should complete a blue Comment Card located near the door, prior to making comments, and hand to any WIN staff member.

The procedure for this meeting is as follows:

- The Board Secretary will take roll; the Chair will read the opening remarks.
- Members of the public wishing to make a comment will then be given three (3) minutes each to comment.
- WIN staff and/or Board Members may present recommendations for an item on the agenda.
- Board members may ask questions of WIN Staff and other Board Members.
- The Board may take action on an agenda item.
- Copies of the agenda have been placed on the table near the door for your convenience.
- WIN Board members may only discuss items listed on the Agenda pursuant to the "Brown Act".

**SVWIN BOARD MEETING
APRIL 20, 2006
11:30 A.M. SESSION**

ORDER OF BUSINESS

I. ROLL CALL

II. OPENING REMARKS

III. PUBLIC COMMENT

IV. ORDERS OF THE DAY

V. APPROVAL OF AGENDA

VI. APPROVAL OF MINUTES (2/16/06)

VII. CONSENT CALENDAR

- a. Finance Committee Report
- b. Operations Committee Report
- c. Youth Council Committee Report

VIII. A. AGENDA ITEMS

1. **CAEL Presentation** **{Informational}**
Amy Sherman, CAEL
There will be a presentation on innovative financing techniques utilized by local workforce investment intermediaries and economic development agencies to support job-training initiatives throughout the United States.
2. **Public Sector Employment Trends Presentation** **{Informational}**
Josh Williams, Godbe Associates
Godbe will do a presentation on the Public Sector Employment Trends Study.
3. **Return on Investment** **{Informational}**
Elizabeth Kaylor, SVWIN Analyst
Staff will provide a presentation on the methodology used to develop the SVWIN return on investment model.
4. **Strategic Marketing Plan** **{Informational}**
Pat Davis, The Pat Davis Group
Sabby Kaur, SVWIN Staff
The Pat Davis Group will present on SVWIN's marketing and branding efforts.

